

PARKS, RECREATION, TRAILS AND OPEN SPACE MASTER PLAN

City Of Colorado Springs
Kickoff Meeting



TODAY'S AGENDA

- 1. Introductions/ Roles and Responsibilities**
- 2. Project Overview Presentation**
- 3. Key Issues and Vision Discussion**
- 4. Planning for Upcoming Project Milestones**
- 5. Project Management**

INTRODUCTION | Our Team



* Master Plan approval from the Parks & Rec Advisory Board and City Council

INTRODUCTION | Consultant Team



Design Workshop
Richard Shaw, FASLA,
AICP, RLA
Principal-in-Charge



Design Workshop
Anna Gagne, AICP
*Project Manager
Public Facilitator*



Design Workshop
Kelan Smith
*Signage and
Wayfinding Specialist*



Design Workshop
Jessie Young, LEED GA
Project Planner



Design Workshop
Kathleen King
Landscape Designer



ETM Associates, LLC
Timothy Marshall,
ASLA
*Parks and Recreation
Economic Analysis*



ETM Associates, LLC
Tsz Ting (Désirée) Liu
*Parks and Recreation
Economic Analysis*



CDR Associates
Laura Sneeringer
Public Facilitator



National Research
Center
Erin Caldwell, MSPH
*Senior Research
Associate*

INTRODUCTION | Leadership Team

- Chris Lieber - Park Development Manager
- Kurt Schroeder - Park Operations and Development Manager
- Kim King - Park Recreation and Administration Manager
- Matt Mayberry - Cultural Services Manager
- Karen Palus – Director of Parks, Recreation and Cultural Services

INTRODUCTION | Why this Plan is Needed

Need a **long-term vision**

- Need a clear understanding of **community values and desires**
- **Need a business plan, balancing costs, services, facilities, programs, and maintenance**



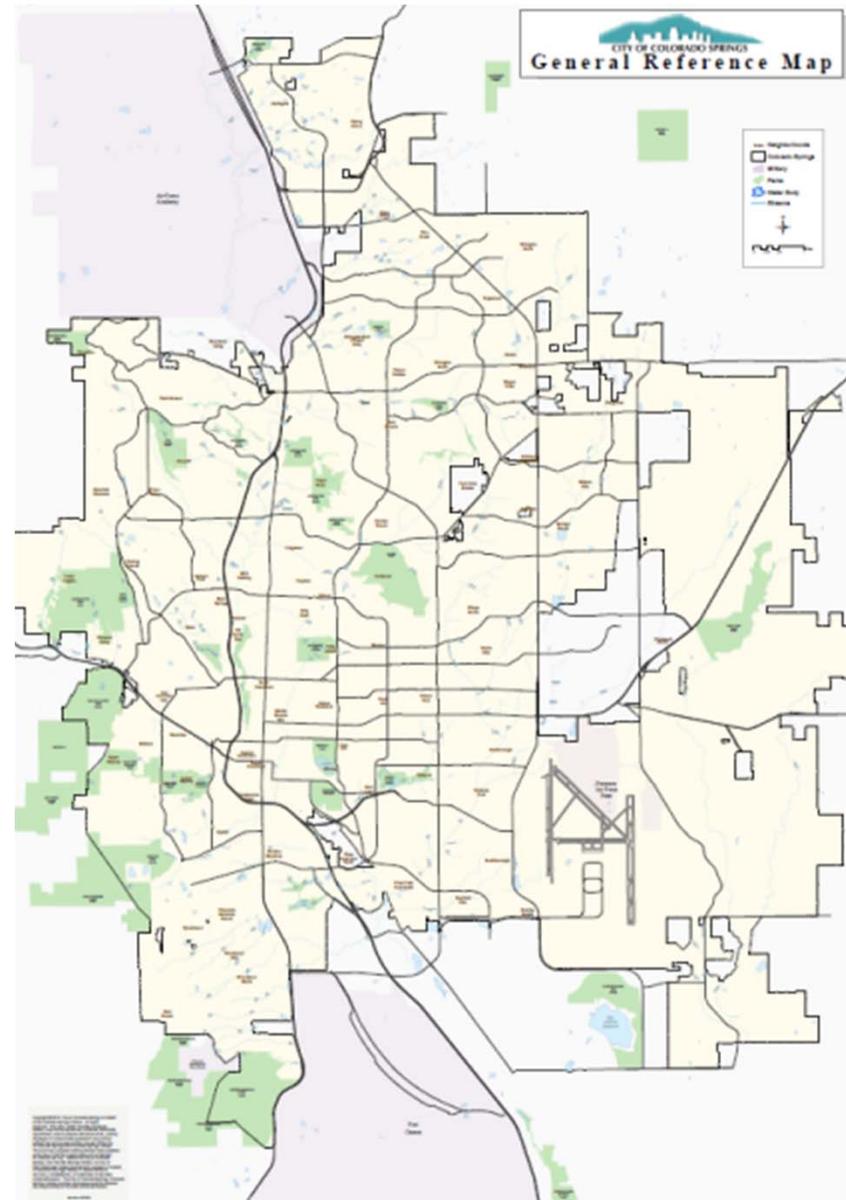
INTRODUCTION | Current Conditions

City Population: **415,000**
(MSA 625,000)
Size: **186 square miles**

Over **13,000** acres of
parks, recreation, trails and
open lands

156 parks

Over **100 miles** of urban
multi-use trails



WHAT MAKES A SUCCESSFUL PARKS AND OPEN SPACE PLAN

- **Comprehensive**
- **Inclusive**
- **Focused**
- **Implementable**
- **Tangible**
- **Measurable**
- **Inspirational**

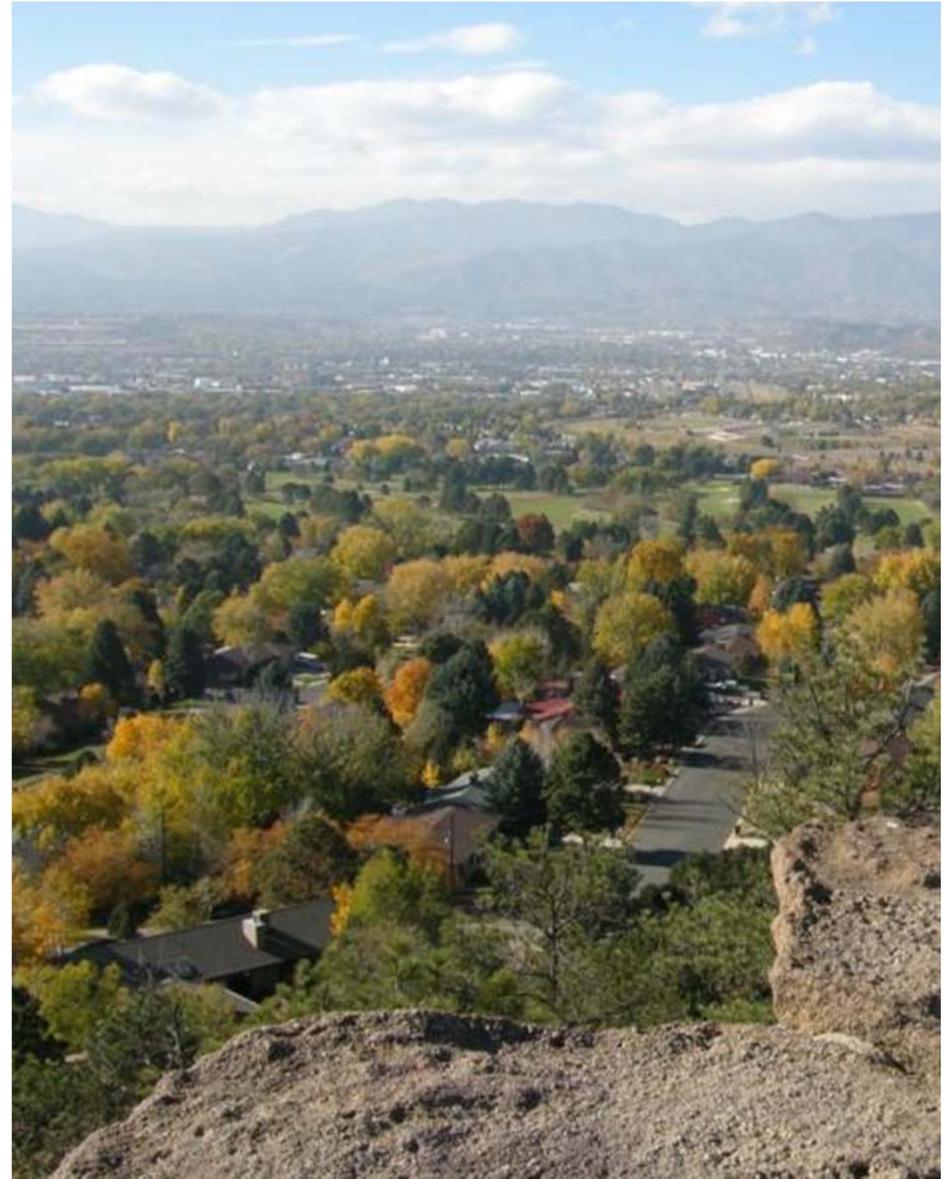


An aerial photograph of a city, likely Denver, Colorado, showing a mix of residential areas, green spaces, and commercial buildings. The foreground is dominated by trees with vibrant autumn foliage in shades of yellow, orange, and green. In the background, a range of mountains is visible under a sky with scattered white clouds. The overall scene is bright and clear.

ROLE OF THE MASTER PLAN TASK FORCE

ROLE OF MASTER PLAN TASK FORCE

- Provide guidance
- Direct the plan vision, priorities and public engagement
- Reach out to network
- Review draft documents

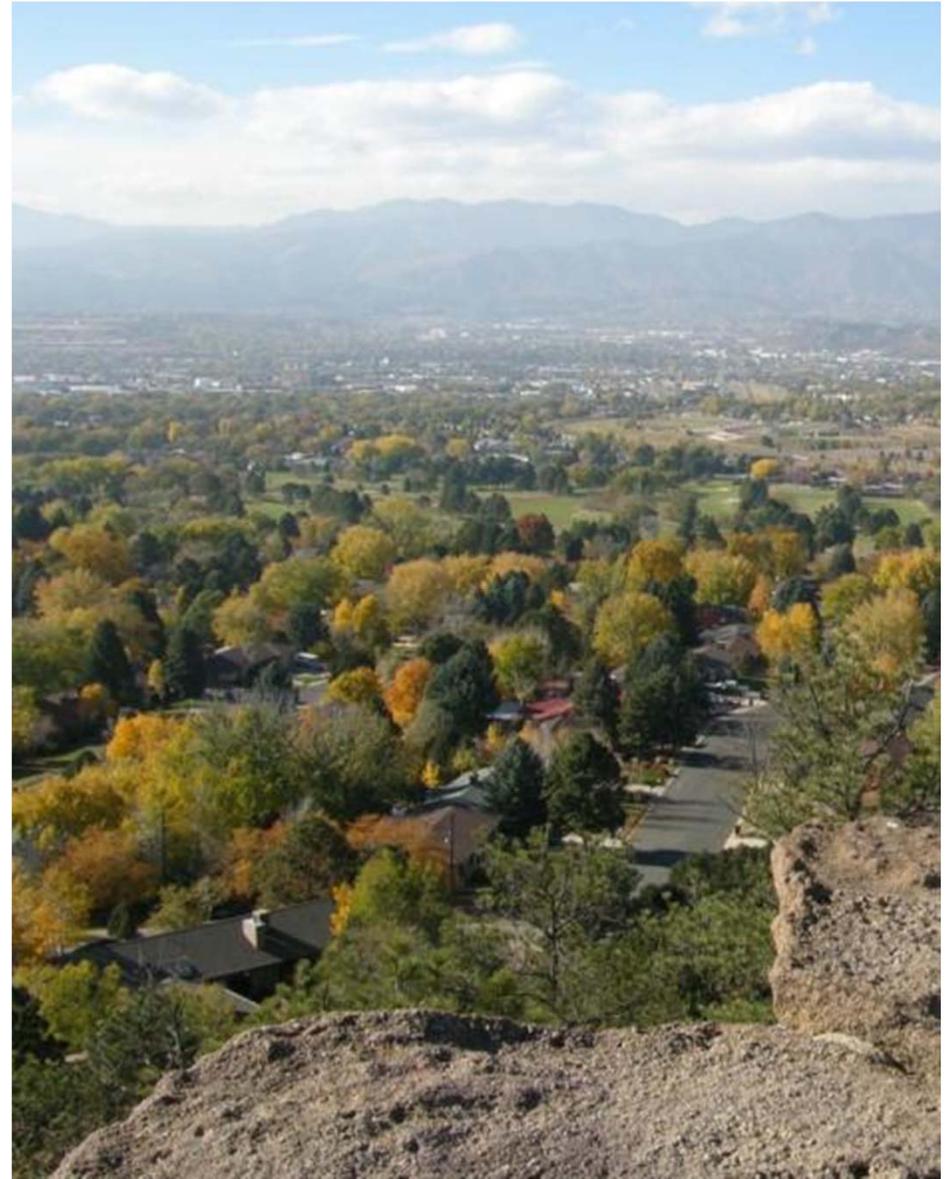


An aerial photograph of a suburban neighborhood during autumn. The foreground is filled with trees in shades of yellow, orange, and green, interspersed with houses. A large green golf course is visible in the middle ground. In the background, a range of mountains stretches across the horizon under a sky with scattered white clouds. The text "ROLE OF THE TECHNICAL TEAM" is overlaid in the center in a bold, blue, sans-serif font.

ROLE OF THE TECHNICAL TEAM

ROLE OF THE TECHNICAL TEAM

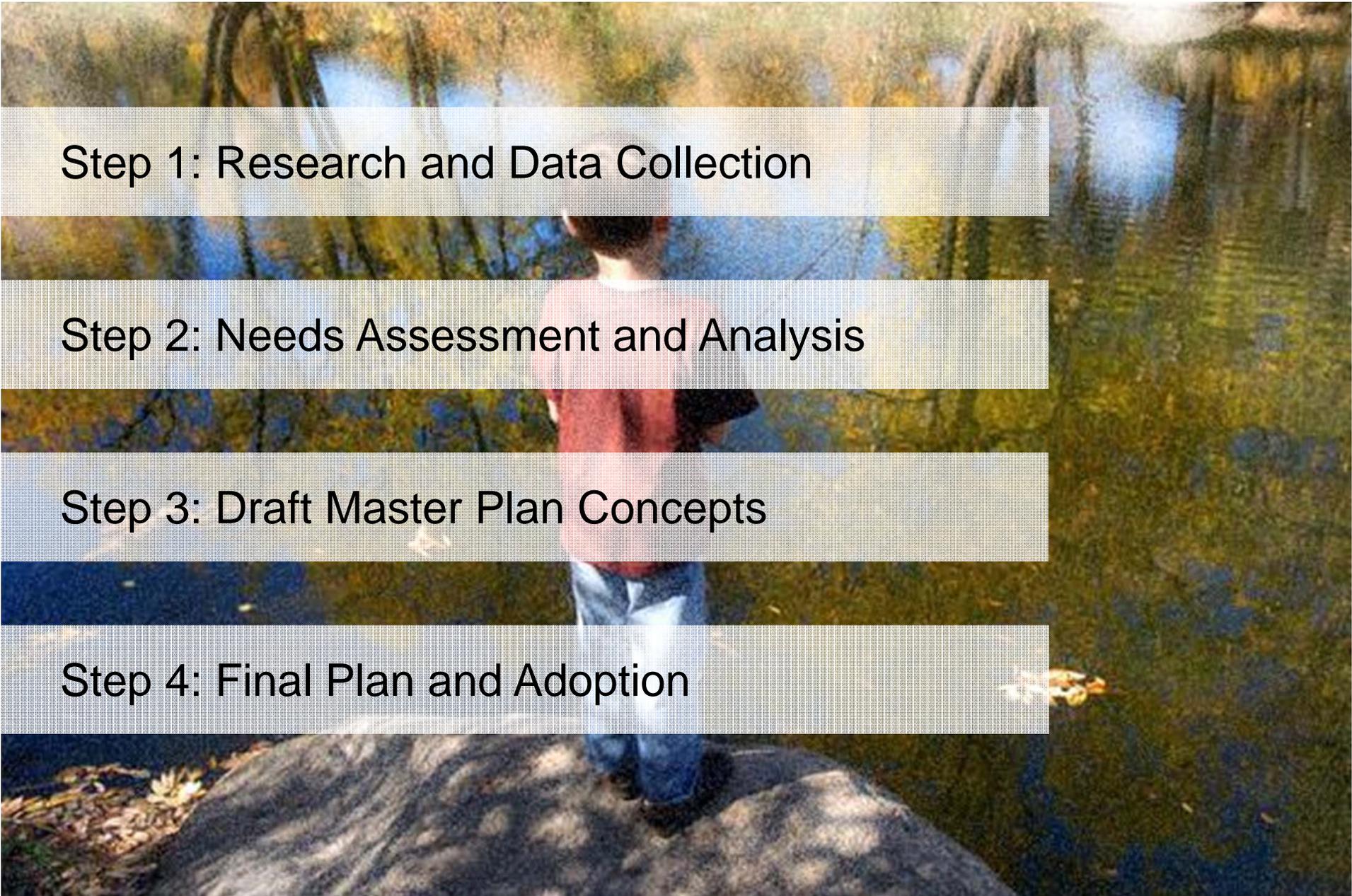
- Subject matter experts
- Share information important to the plan creation
- Reach out to your network
- Review draft document and provide input





PROCESS

What Does A Successful Master Plan Process Look Like?

A photograph of a person standing on a large rock in a stream, surrounded by trees with autumn foliage. The person is wearing a red shirt and blue jeans. The water is clear and reflects the surrounding trees. The scene is peaceful and scenic.

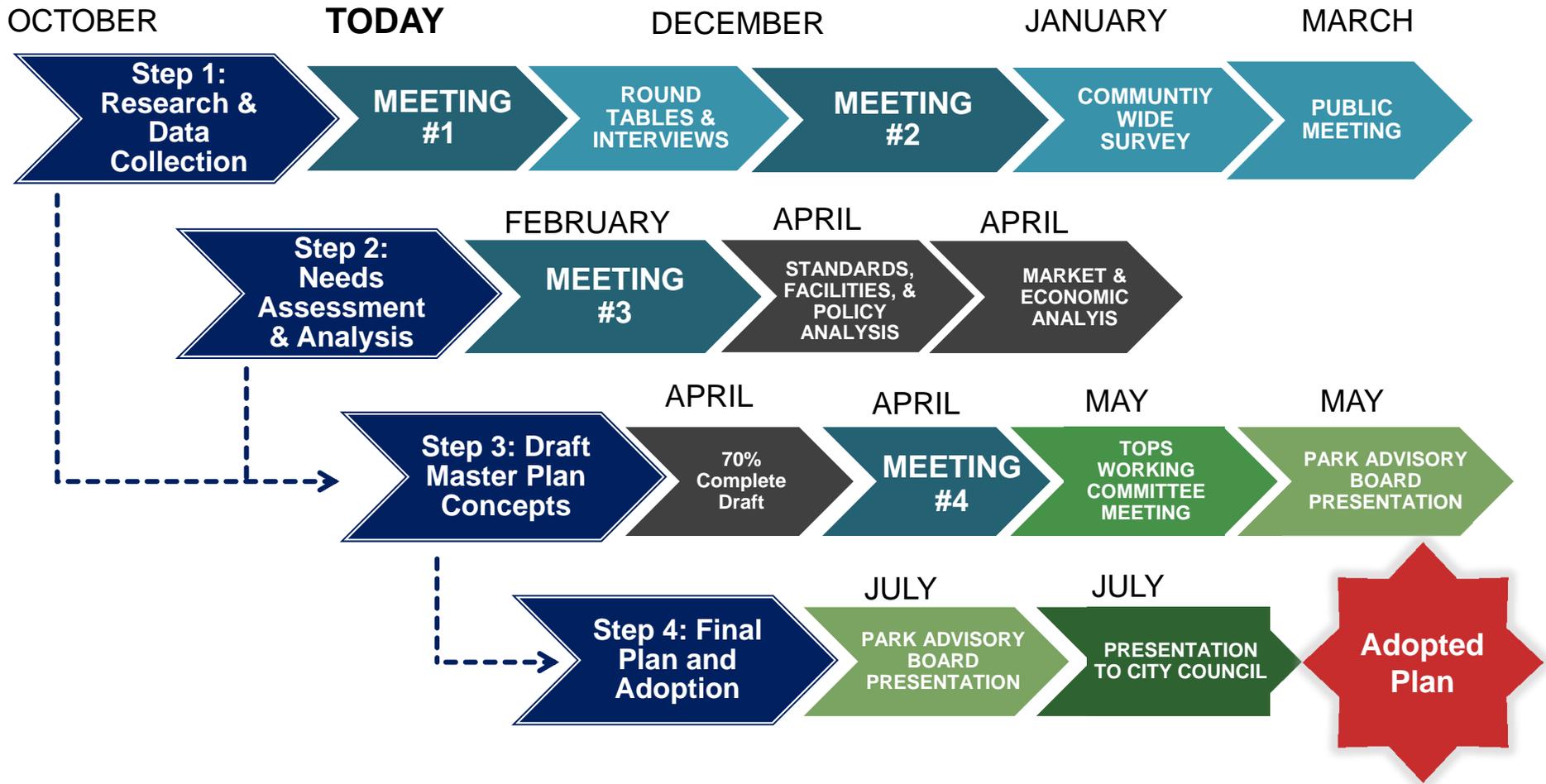
Step 1: Research and Data Collection

Step 2: Needs Assessment and Analysis

Step 3: Draft Master Plan Concepts

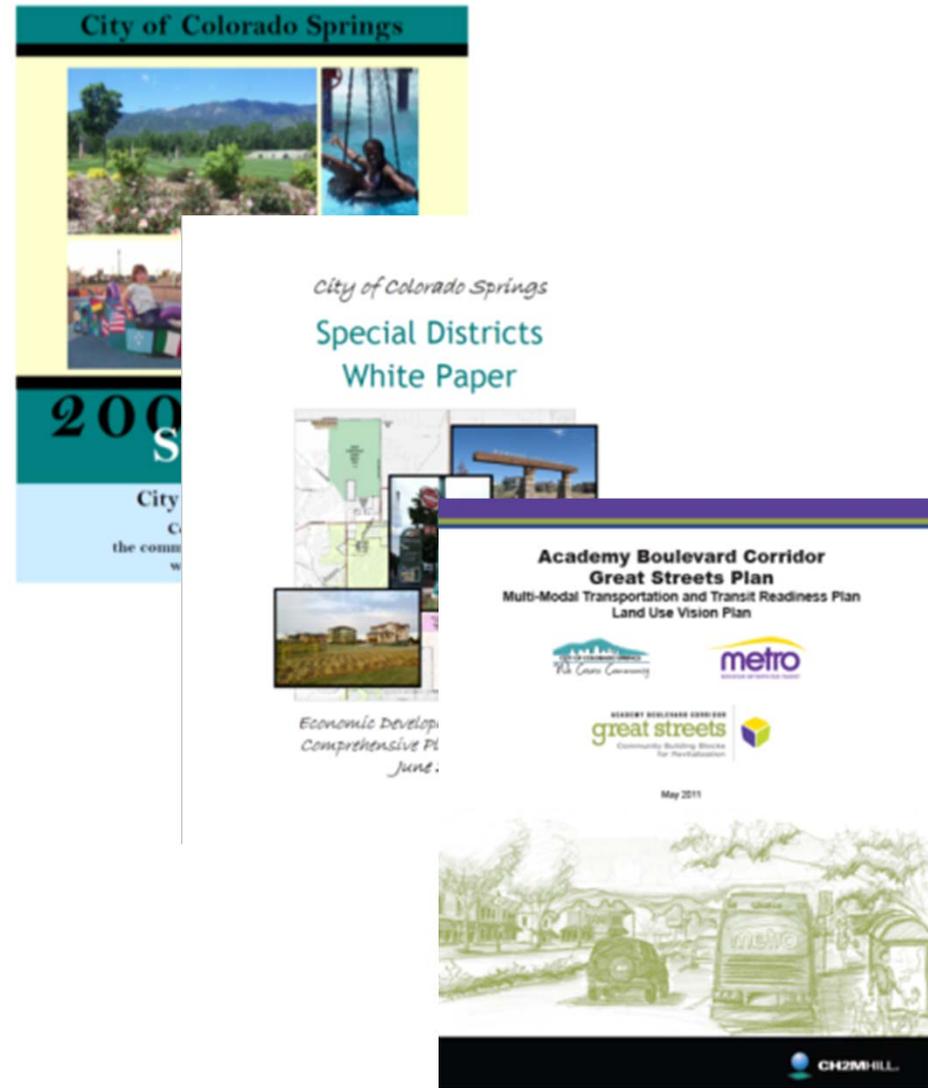
Step 4: Final Plan and Adoption

PROCESS & SCHEDULE



STEP 1: Research and Data Collection

Foundation of Local Knowledge and Acknowledging Past Work



STEP 1: Research and Data Collection

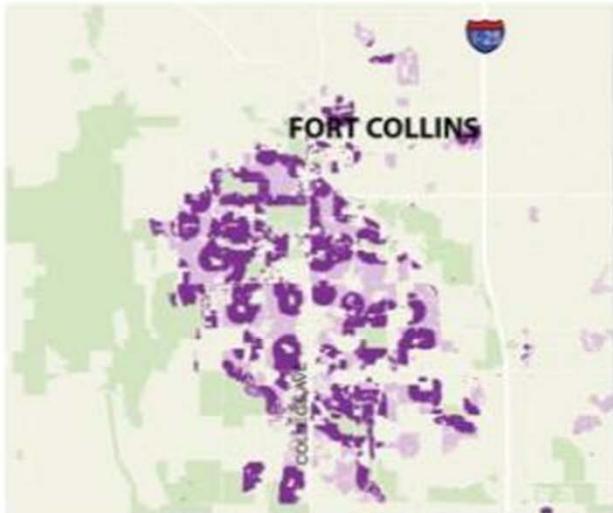
Acknowledging Progress and Past Successes

2000 Plan Goal	Progress to Goal
Where appropriate, use lower water requiring landscape materials and native species.	Nearing the goal of reducing bluegrass by 10% in parks
Pursue the development of a Creek Protection Overlay Zone	Streamside Overlay and Streamside Design Guidelines 2007 and 2009
City has planned for development of 153 miles of additional trails by 2020 (180 total)	Total of approximately 100 miles of urban trails

STEP 1: Research and Data Collection

Using Data to Tell the Story of Colorado Springs

City Residences



51% of city residences have access to parks and open space within a 5-minute walking.

Schools



63% of schools in Larimer County have public parks and open space within a 5-minute walk.

STEP 1: Research and Data Collection

City-Wide Mail Survey

- Randomly select 1,600 households to receive survey
- Assume ~400 completed surveys (~25% response rate)
- 4 page booklet – cover letter and 3 pages of questions
- Multiple contacts with households
 - Pre-notification postcard
 - 1st survey packet
 - 2nd survey packet
- Analyze with statistical software
- Final report



STEP 1: Research and Data Collection

Engaging the Community – Inclusive and Engaging Involvement

The right techniques for gathering input:

- Key Interviews and Roundtables
- Resident Survey (statistically valid)
- Public Meeting
 - Key pad polling
 - Prioritization exercises
 - Interactive mapping activities
- Online Survey

In terms of public purchase of land which of the following is your top priority? (select one)

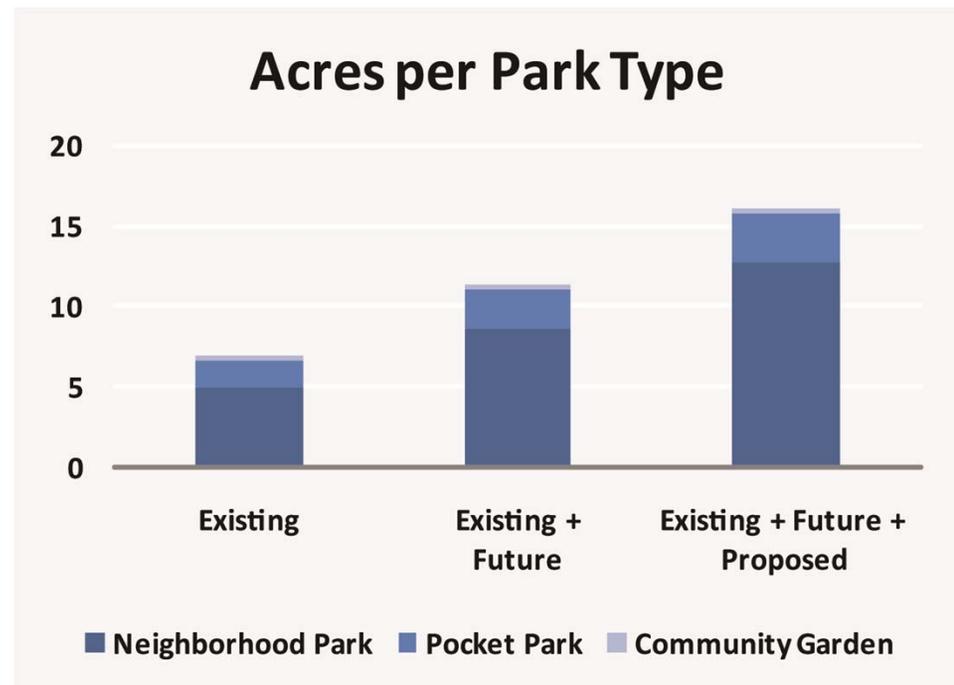
35%	1. Open space, parks and recreation purposes.
43%	2. Facilitating infill development.
9%	3. Regional stormwater management.
13%	4. None of the above.
0%	5. Other.



STEP 1: Research and Data Collection

Purposeful Benchmarking

- Acres of preserved wildlife habitats, forests, wetlands
- Linear Miles of rivers and streams with public access
- Number of environmental education programs
- Park expenditures per acre



STEP 2: Needs Assessment and Analysis

Understanding the Current Operating Environment

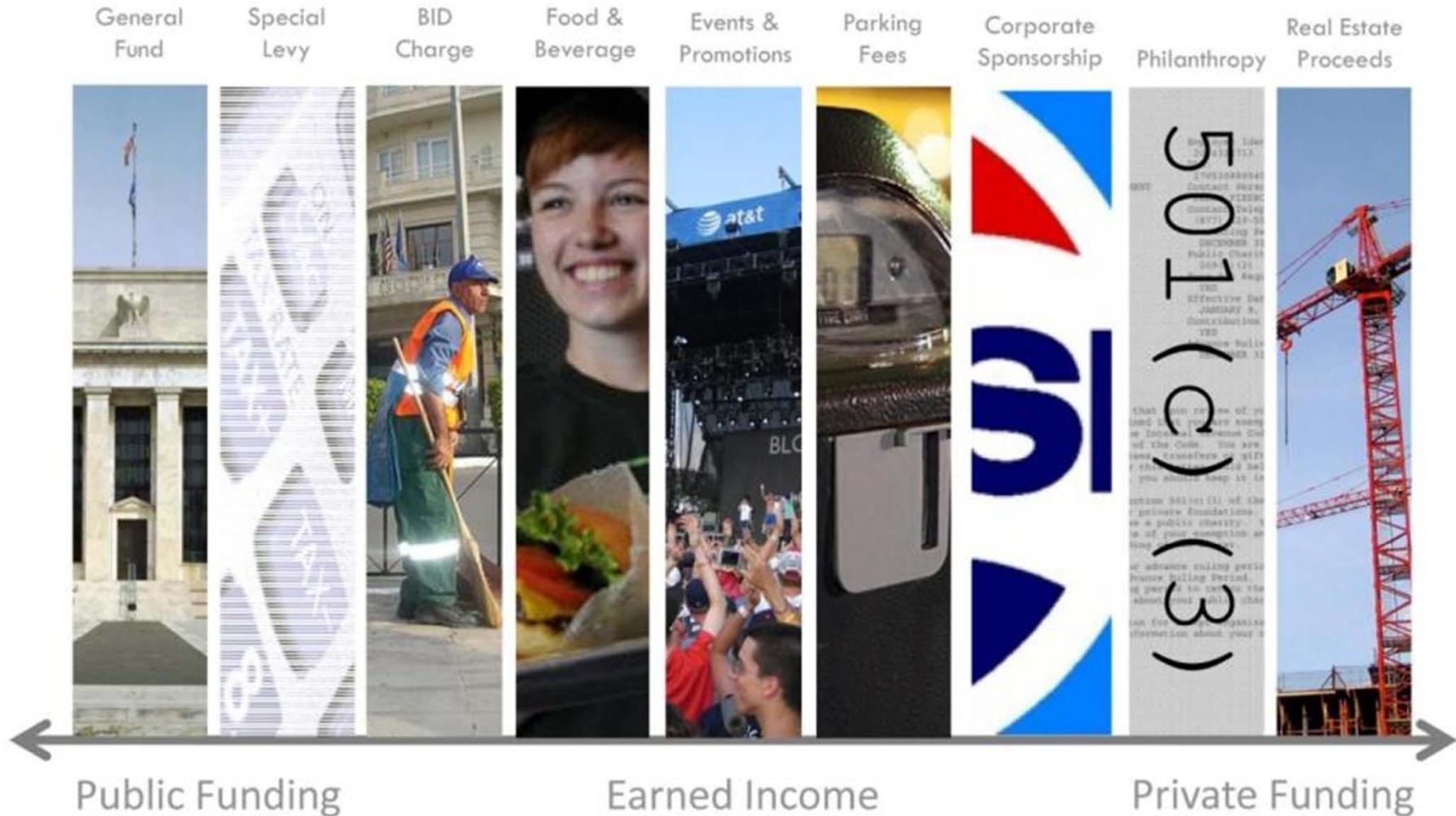
Explore:

- Existing Partnerships
- Current Responsibilities
- Operating Budgets
- Funding Sources
- Existing Operating Agreements
- In-house and Contracted Services
- Volunteers



STEP 2: Needs Assessment and Analysis

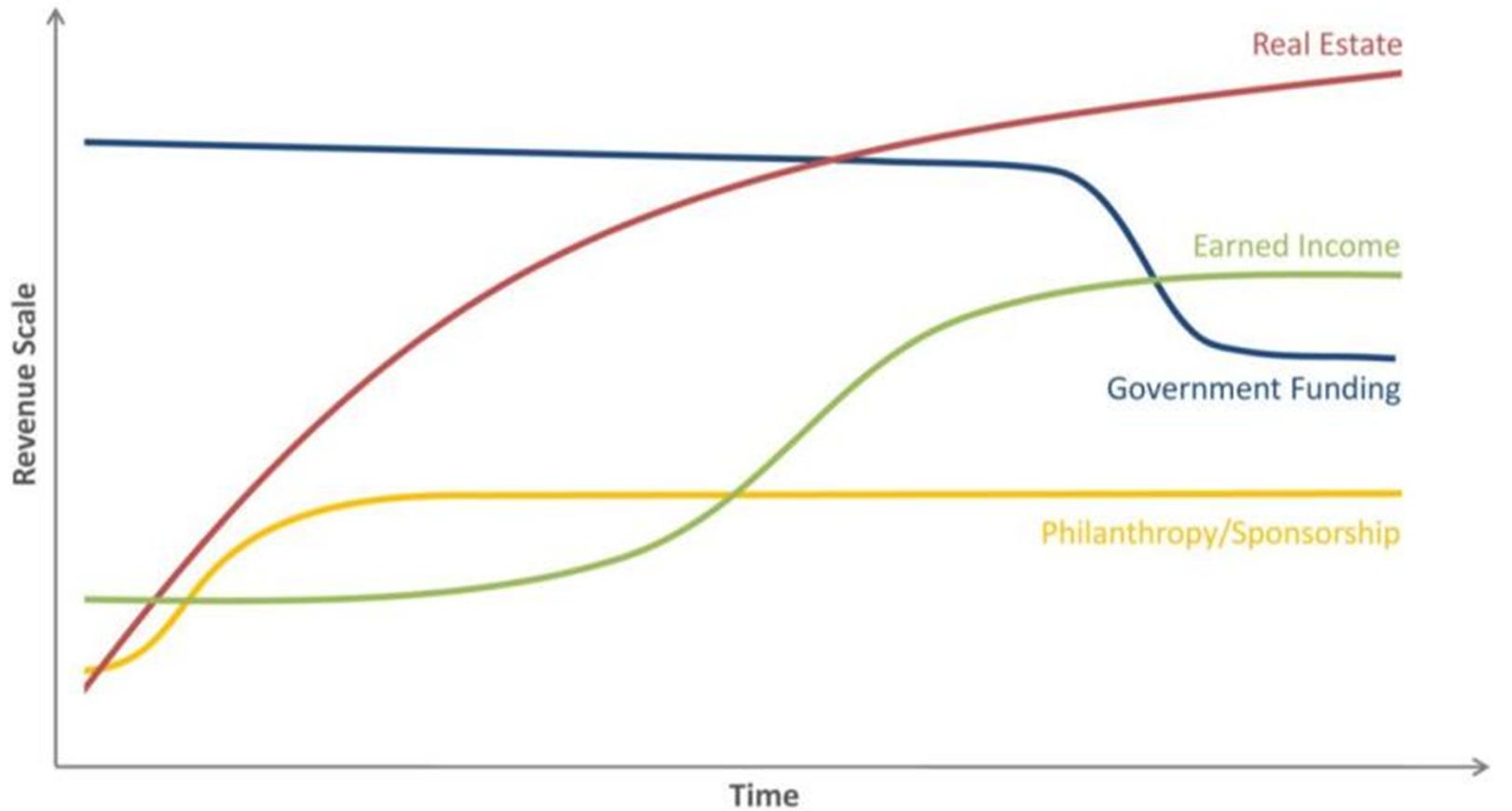
Developing Partnerships with Service Providers



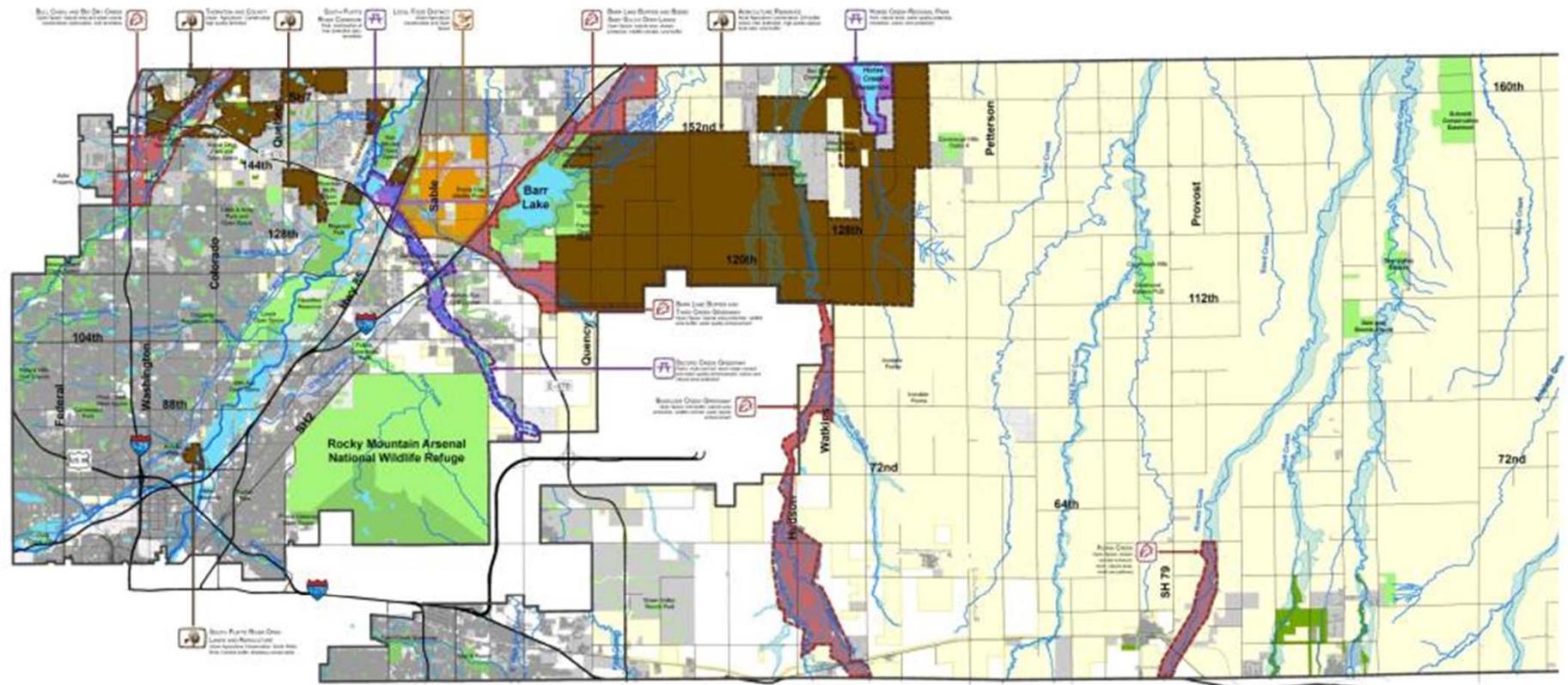
STEP 2: Needs Assessment and Analysis

Market and Economic Analysis

Revenue sources can change overtime.



STEP 3: Draft Master Plan Concepts



- | | | |
|---|---|---------------------|
| Proposed Parks and Open Space | Rivers | Impervious Surfaces |
| Park | Streams | Subdivisions |
| Open Space, Natural Resource Management | Lakes | Cities |
| Agricultural Conservation | Future Parks and Open Space | Aggregated Mining |
| Local Food District | Parks and Open Space with Public Access | Landfills |
| Plant Control Overlay Policy Conservation | No Public Access to Open Space | |

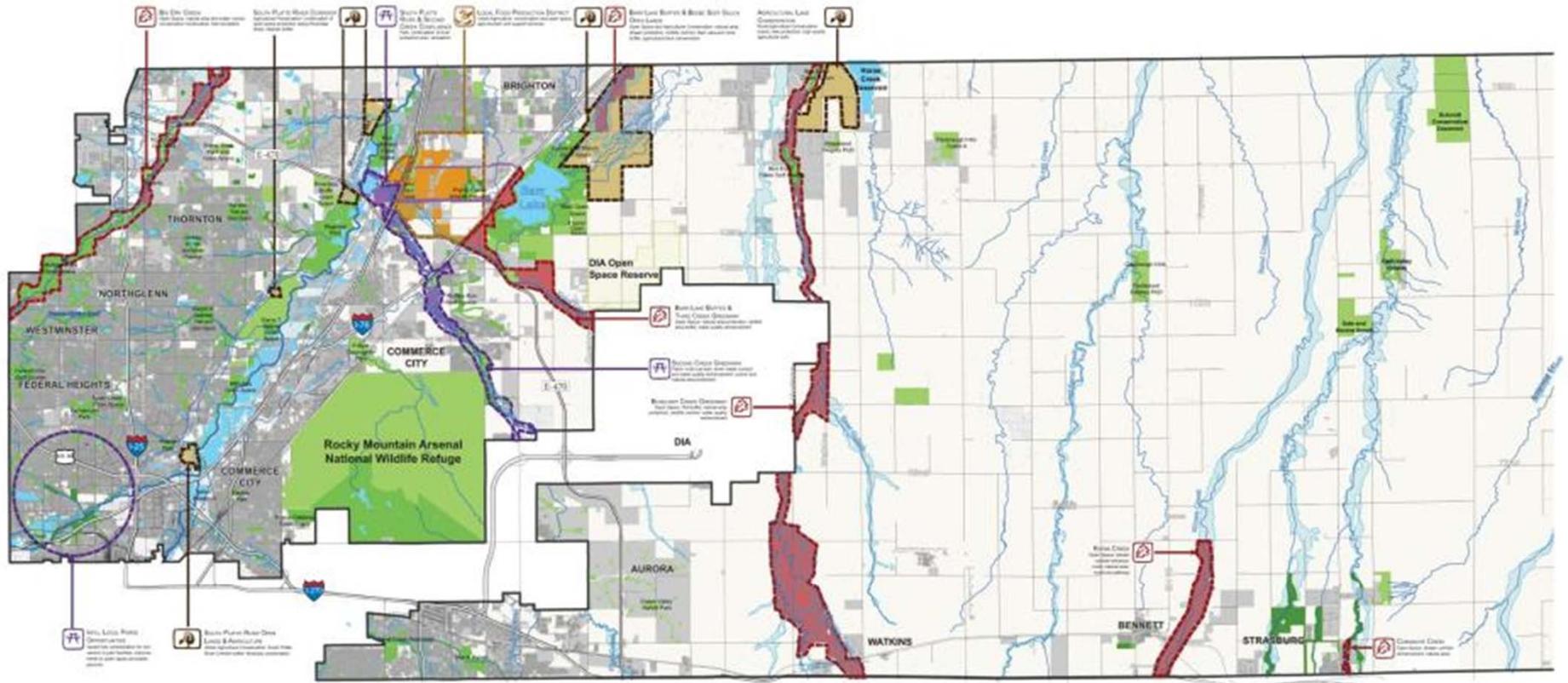
PARKS AND OPEN SPACE MASTER PLAN

ADAMS COUNTY COLORADO
OPEN SPACE, PARKS & TRAILS MASTER PLAN

DRAFT JUNE 11, 2012

DESIGNWORKSHOP

STEP 3: Draft Master Plan Concepts



- | | | |
|---|---|-----------------------------|
| Proposed Parks and Open Space | Planned Public Municipal, County, or Private Parks and Open Space | Aggregated Mining Landfills |
| Park, Recreation, or Linear Park Corridor | Existing Parks and Open Space with Public Access | Impervious Surfaces |
| Open Space, Natural Resource Management | Existing Open Space with No Public Access | Subdivisions |
| Local Food Production District | Roads | |
| Agricultural Conservation Lands | Lakes | |
| Conservation Flood Control Overlay Policy | | |

PARKS AND OPEN SPACE MASTER PLAN

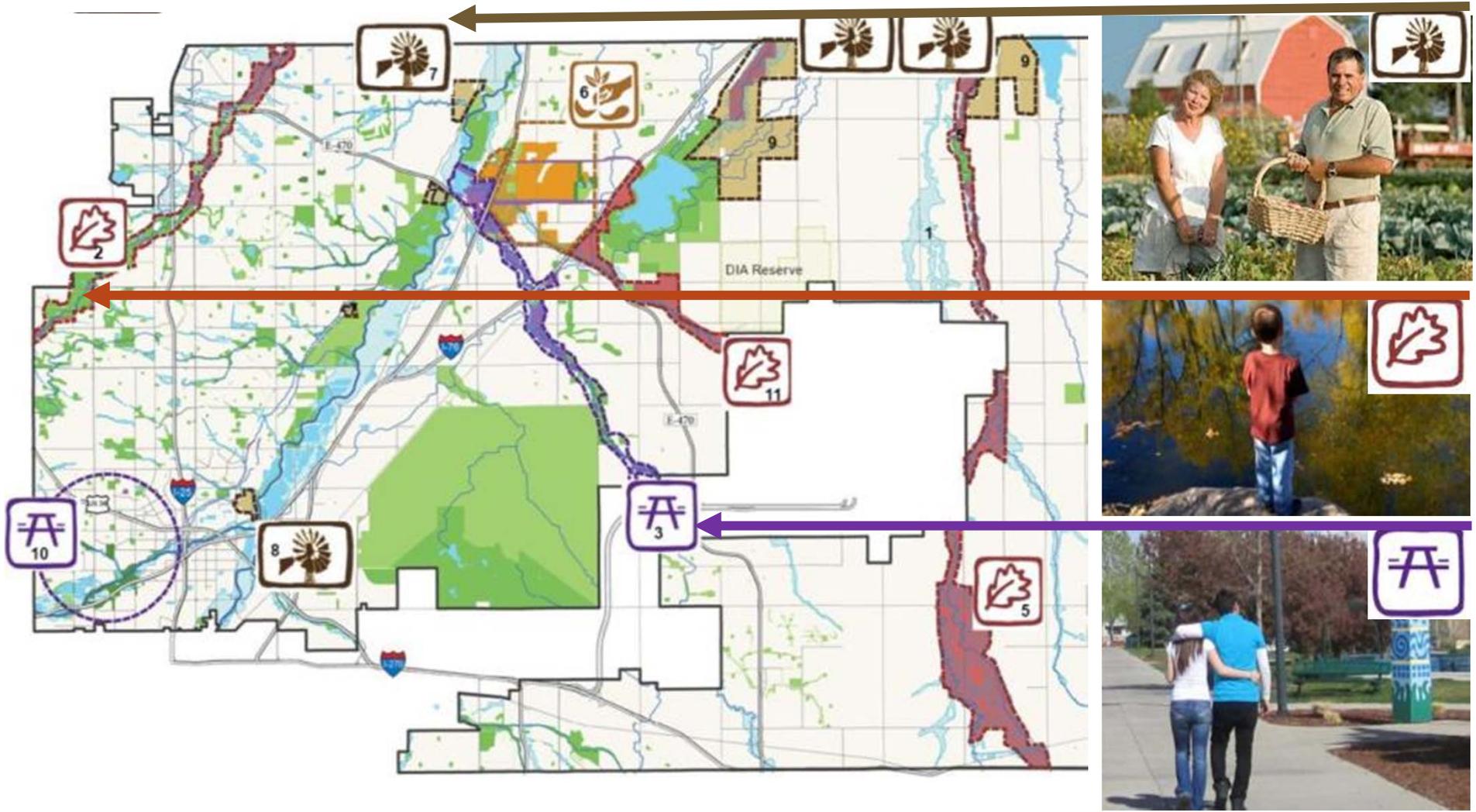
ADAMS COUNTY COLORADO
OPEN SPACE, PARKS & TRAILS MASTER PLAN

November 15, 2012

DESIGNWORKSHOP

STEP 4: Final Plan and Adoption

Conveying Plan Concepts



REFINING THE VISION & GOALS



BACKGROUND INFORMATION SOURCES FOR DATA



Background Data Sources for Information

- GIS Maps
- Previous Vision Plans
- Existing Conditions Reports and Studies
- Management Reports
- Visitor Information
- Policies
- Photography

ROUNDTABLES

- A. City Division Departments Parks, Recreation and Open Space Land Managers**
- B. Open Space, Trails, and Recreation Enhancement including special recreation interest groups and natural resource managers**
- C. Program Providers including city departments, non-profit partners, for profit service providers**
- D. Development Community, Business Community, Special District Representatives, and City Planners**
- E. Special Events Promoters and Organizers**
- F. Friends Groups, Adopt-a-group, Neighborhood Groups, and HOA Representatives**



NEXT STEPS